



# Magellan Strategies

## Town of Monument Home Rule Opinion Survey Topline Results

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Magellan Strategies are pleased to present the topline results of a survey of 382 registered voters in the Town of Monument, Colorado. The interviews were conducted from May 25<sup>th</sup> to June 3<sup>rd</sup>, 2021. This survey has a margin of error of +/- 4.88% at the 95 percent confidence interval. The survey data was weighted to be representative of the voter turnout demographics within Monument for an odd-year election cycle.

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*T1. For statistical purposes only, could you please verify that you are registered to vote in the Town of Monument, Colorado?*

Yes.....100%

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*T2. Although it is a long way off, how likely are you to vote in a ballot measure election this November regarding a change to Monument’s form of government? Are you:*

Extremely likely to vote .....80%  
Very likely to vote .....14%  
Somewhat likely to vote .....5%  
Unlikely to vote .....1%

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*T3. How familiar are you about the Town’s consideration and decision to review the process of changing Monument’s form of government from Statutory Rule to Home Rule? Are you:*

Very familiar and somewhat familiar .....31%  
  
Very familiar with town’s decision .....8%  
Somewhat familiar with town’s decision .....23%  
Not too familiar with town’s decision.....18%  
Not familiar at all with town’s decision .....50%  
No opinion .....1%

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*T4. Do you have a favorable or unfavorable opinion of a Home Rule form of government?*

Total Favorable .....	36%
Total Unfavorable .....	16%
I Don't Know What Home Rule is .....	48%
Very Favorable .....	19%
Somewhat Favorable .....	17%
Very Unfavorable .....	10%
Somewhat Unfavorable .....	6%

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*T5. The first step to change a form of government from Statutory Rule to Home Rule is putting a ballot question before voters. The ballot question will ask voters to approve or reject the formation of a Home Rule Charter Commission. In the same election, at the same time, on the same ballot voters also choose fellow residents to serve on the Home Rule Charter Commission.*

*Knowing this information, if an election were being held today and there was a ballot question asking voters to approve the creation of a Home Rule Charter Commission and at the same time select members to serve on the commission, would you vote yes and approve the ballot question, or would you vote no and reject it?*

Total Yes, Approve .....	41%
Total No, Reject .....	23%
Undecided .....	36%
Definitely Yes, Approve .....	20%
Probably Yes, Approve .....	21%
Definitely No, Reject .....	13%
Probably No, Reject .....	10%

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*We will now share information with you regarding the process of changing Monument's form of government from Statutory Rule to Home Rule. After reading the information, please indicate if you are more likely to support a change to Home Rule or if you are more likely to oppose it. Let's get started.*



*T6. Under a Home Rule form of government, Monument residents are given greater authority to create laws that meet the needs and expectations of residents rather than having a “one size fits all” statutory system. Knowing this information are you:*

Total more likely to support ..... 67%  
Total more likely to oppose..... 19%  
Undecided ..... 14%

Much more likely to support Home Rule..... 33%  
Somewhat more likely to support Home Rule ..... 34%

Much more likely to oppose Home Rule ..... 12%  
Somewhat more likely to oppose Home Rule..... 7%

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*T7. If approved, a Home Rule Charter Commission would have one hundred and eighty days to draft a new Town charter. The new Charter would then be approved or rejected by the voters of Monument in a future election. Knowing this information are you:*

Total more likely to support ..... 64%  
Total more likely to oppose..... 17%  
Undecided ..... 19%

Much more likely to support Home Rule..... 29%  
Somewhat more likely to support Home Rule ..... 35%

Much more likely to oppose Home Rule ..... 11%  
Somewhat more likely to oppose Home Rule..... 6%

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*T8. Ninety-three percent (93%) of Colorado municipal residents live in a Home Rule community. Knowing this information:*

Total more likely to support ..... 69%  
Total more likely to oppose..... 12%  
Undecided ..... 19%

Much more likely to support Home Rule..... 34%  
Somewhat more likely to support Home Rule ..... 35%

Much more likely to oppose Home Rule ..... 7%  
Somewhat more likely to oppose Home Rule..... 5%

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*T9. Federal and state laws under a Home Rule form of government still apply, but Home Rule municipalities have the power to make laws and policies regarding local issues with minimal state intervention instead of using a “one size fits all” statutory system. Knowing this information:*

Total more likely to support .....70%  
Total more likely to oppose.....16%  
Undecided.....14%

Much more likely to support Home Rule.....38%  
Somewhat more likely to support Home Rule .....32%

Much more likely to oppose Home Rule .....11%  
Somewhat more likely to oppose Home Rule.....5%

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*T10. Under a Home Rule form of government, the Town of Monument still must abide by the TABOR Amendment, also known as the Taxpayer Bill of Rights. This requires Monument voters to approve any future sales tax or mill levy increases. Knowing this information are you:*

Total more likely to support .....73%  
Total more likely to oppose.....11%  
Undecided.....16%

Much more likely to support Home Rule.....36%  
Somewhat more likely to support Home Rule .....37%

Much more likely to oppose Home Rule .....7%  
Somewhat more likely to oppose Home Rule.....4%

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*T11. Under Home Rule, the Monument Board of Trustees will be able to protect and preserve the uniqueness of Monument’s values, culture and allow residents to have control of future changes to the Town. Knowing this are you:*

Total more likely to support .....71%  
Total more likely to oppose.....17%  
Undecided.....12%

Much more likely to support Home Rule.....41%  
Somewhat more likely to support Home Rule .....30%

Much more likely to oppose Home Rule .....12%  
Somewhat more likely to oppose Home Rule.....5%

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T12. After a new town charter is drafted by the Home Rule Commission members, Monument voters would have an election to vote to approve or reject it. Knowing this are you:

Total more likely to support .....71%  
Total more likely to oppose.....13%  
Undecided.....16%

Much more likely to support Home Rule.....40%  
Somewhat more likely to support Home Rule .....31%

Much more likely to oppose Home Rule .....10%  
Somewhat more likely to oppose Home Rule.....3%

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T13. Now that you have read information about a Home Rule Charter Commission and how it would work, if an election were being held today would you vote YES and approve a ballot measure to create a Home Rule Charter Commission and at the same time select members to serve on the commission, or would you vote NO and reject it?

Total Yes, Approve it.....62%  
Total No, Reject it.....18%  
Undecided.....20%

Definitely Yes, Approve .....29%  
Probably Yes, Approve.....33%

Definitely No, Reject.....11%  
Probably No, Reject.....7%

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T14. In your own words, please describe the reasons why you would vote yes and approve a ballot measure to create a Home Rule Charter Commission.

*\*Verbatim responses in separate document.*

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T15. In your own words, please describe the reasons why you would vote no and reject a ballot measure to create a Home Rule Charter Commission.

*\*Verbatim responses in separate document.*

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T16. In your own words, please describe the reasons why you are undecided in your decision to support or oppose a ballot measure to create a Home Rule Charter Commission.

*\*Verbatim responses in separate document.*

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*T17. If you had to choose, do you lean more towards voting yes and approving a ballot measure to create a Home Rule Charter Commission or do you lean more towards voting no and rejecting it? (Asked only to the 81 respondents that were “Undecided” on T13, MoE 10.8%)*

Lean towards yes, approve .....29%  
Lean towards no, reject ..... 13%  
Still undecided .....58%

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*And now I have a few questions for statistical purposes only.*

*T18. Are you:*

Female .....50%  
Male .....48%  
Identify Differently .....2%

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*T19. Are you married or single?*

Married .....82%  
Single ..... 18%

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*T20. Are you between the ages of:*

18-34 ..... 12%  
35-44 ..... 19%  
45-54 ..... 24%  
55-64 ..... 21%  
65 or older .....24%

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*T21. For statistical and weighting purposes only, are you registered to vote as:*

Republican.....50%  
Democrat.....35%  
Unaffiliated ..... 14%  
Other political party ..... 1%

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*T22. Where do you live? (Metro region)*

Triview.....60%  
Town Only.....28%  
Village Center .....9%  
Lake of the Rockies .....3%



### **Survey Methodology**

This survey was conducted by sending an MMS text message and emails to registered voters in the Town of Monument. The survey response data was weighted to reflect the voter turnout demographics for an odd-year election in Monument, CO. The interviews were conducted from May 25<sup>th</sup> to June 3<sup>rd</sup>, 2021. This survey has a margin of error of +/- 4.88% at the 95 percent confidence interval.

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