



Marketing and Promotion Program for Monument Businesses

Monument's shops and restaurants are an integral part of the authentic Monument experience that attracts both locals and consumers from the regional market area. To provide enhanced support of Monument's retail sector the Town of Monument is launching a Marketing and Promotions Program.

The marketing and promotions would include events, workshops, or activities that attract customers and visitors to the Town of Monument and its businesses.

The program will reimburse up to 50% (limit of \$500) per business/year of eligible marketing expenses to include:

- *Posters/Fliers/Postcards/Brochures*
- *Print Ads*
- *Radio/TV/Web promotions*
- *Event planner/consultant*
- *Extra Labor/Overtime for employees to stay open extended business hours*



Monument Marketing and Promotions Grant Program Application

Applicant Information

Name of Applicant _____

Name of Business _____

Nature of Business _____

Mailing Address _____

Physical Address _____

City _____ State _____

Zip _____ Phone _____

Town of Monument Business License Number _____

Sales Tax License _____

Email _____ Website _____

Other Businesses/Organizations Participating:

Name	Contact	Phone	Email
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Project/Program Information

Location

Historic Downtown

Highway 105 Corridor

Jackson Creek

